

# XCELERATE

LEARNING SERIES

# PIVOT POINT

FEB 17 | FEB 24 | MAR 03 | MAR 10 2021

## GAINING CLIENTS BY USING IMPACTFUL IMAGERY!

Do you have no idea what photos to post on your social media? Are you always using stock images and finding minimal engagement and return? Laura will cover how storytelling and impactful imagery can grab your viewers' attention in an overwhelmingly digital world. From tips and tricks on creating show-stopping product shots to making your socials look sleek and professional, we will go through it all!

### What you'll learn:

- How to boost creativity in your own images
- How to use images to tell your story, enhance your brand and connect with clients
- How to take eye-catching product photos with your phone or DSLR
- How to edit and plan a visually appealing Instagram feed

The 4-part Xcelerate Learning Series will continue **Wednesday, February 24th** with live presentations taking place from **10 a.m - 11:00 a.m.**

Your Squad hopes to welcome you then!

**SIGN UP TODAY**

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